

BACK TO BATOCHÉ

PLANNING COMMITTEE, INC.

Non Profit Corporation #212954

#100-691-109th Street P.O. Box 1752

North Battleford, Saskatchewan

Phone # (306) 445-6822

S9A 3W2

Fax # (306) 445-9830

TO Metis Nation of Saskatchewan - Executive
Metis Nation of Saskatchewan - Area Directors
LMMB Managers
Metis Nation - Affiliates
Metis Nation of Saskatchewan Local Presidents

FROM Ralph Kennedy
Minister for Sask. Metis Sports, Culture, Recreation & Youth Inc.
P.O. Box 1752
North Battleford, Saskatchewan, S9A 3W2

RE: "Back To Batoche '98"

DATE: June 15, 1998

In the following pages you will find updated information on the upcoming "Back To Batoche" event, which will be held on July 23-26, 1998.

We are also asking you to let your members know that there are areas in which we are accepting tenders to provide services. Note, this gives a company or local the opportunity to provide services to the "Back To Batoche" event.

Another area we need your assistance in is raising the thousands of dollars and other resources needed to host such an event. I am looking for resources such as:

- cash donations
- sponsorship of events
(ball tournament, cultural competitions, bannock baking, horseshoes, Metis strong man competitions)
- prizes and trophies
firms wishing to donate hats, caps, T-shirts, etc. as prizes
- advertising in our souvenir program
- playground equipment, and
- prizes for children's and youth activities.

Please forward your recommendations to me by mail or fax (306) 445-9830.

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M · E · M · O

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FROM Ralph Kennedy
Minister for Sask. Metis Sports, Culture, Recreation & Youth Inc.
P.O. Box 1752
North Battleford, Saskatchewan, S9A 3W2

This memo contains 5 pages (including the cover page).

Comments:

In the following pages you will find "Back To Batoche" request for tenders:

Profit Making Ventures:

Bingo Nevada's
Pony Rides Dunk Tank
Arcades Trampolines
Booth Rentals (crafts, mobile & food concessions).

We, would like to solicit the help of all the Metis Nation of Saskatchewan's Locals and Metis businesses to get involved in running the "Back to Batoche '98" event. We are now out of our "inherited DEBIT" and have begun to build a permanent year round gathering place. As it is our desire to continual improve and improve the number of participants at the "Back To Batoche" event, we will be adding several different "main" events which include rodeo, slowpitch tournament, Metis Princess Contest and much more. Again after considerable consultation and consideration, we decided to have put ALL the services, events, etc., which will be needed over the four day event, up for tender. We believe this will give everyone an opportunity to raise funds for their local / business. We have also kept the rates the same as they have been for the past two years except there is no more damage deposit. You also have another full day this allows you or your group to start

on Thursday, July 23, 1998 at 8:00 a.m. and work until 6:30 p.m. on Sunday, April 26, 1998 when the final rodeo event concludes.

To ensure consideration of your submission, please read the following pages especially those in the areas you wish to submit a tender. All tenders **MUST** be accompanied by the following:

- a] name (company), contact person, complete mailing address, phone and fax number,
- b] completed outline as described in the area your wish to submit a tender,
- c] license(s) and incorporation papers (where applicable),
- d] remittance of funds as outline in the area in which you wish to submit a tender.

IF your tender is approved you will be required to provide a report. The report must be completed with in ten (10) working days of our "Back to Batoche" Celebrations '98 and outline the success or failure of your service or venture. Your report will assist "Back To Batoche" in their 98 / 99 fiscal year end report.

IF it is your desire to submit a tender for one of the **Profit Making Venture Contract(s)**, it must be received by mail (see above) on or before July 5, 1998 at 4:59 p.m.. **Also all Profit Making Venture Contract(s) are on a first come first served BUT full payment and complete package of information as requested on following pages.**

IF and when your tender is accepted you will be notified immediately by fax with your two copies of your contract being forwarded for your signature. The signed documents must be returned within two (2) working days. Failure to do so will indicate to us you have rejected our contact and it will be given to the next in line. We also would like to remind you that the lowest or any tender will not necessarily be accepted.

In closing we would like to remind you that there are **NO free entrance** into the grounds this year therefore make sure you budget enough to cover all your staff and volunteers.

Thank you,
Ralph Kennedy

PROFIT MAKING VENTURE

BINGO

NEVADA'S

ARCADE

DUNK TANK

TRAMPOLINES

PONY RIDES

BOOTH RENTALS

TERMS & CONDITIONS

A group(s), company or individual(s) is required to be completely and solely responsible for the one of the following Profit Making Venture Contract(s):

Bingo

Nevada

Trampolines

Pony Rides

Dunk Tank

Arcades

Booth Rentals (Crafts, Product, Service & Food concessions).

Anyone of the Profit Making Ventures provide an excellent opportunity for group(s), company or individual(s) to make money for their local, area, or business, while supporting the "Back to Batoche '98" event. Note: In the area of Booth Rentals, there is only enough space for six (6) Permanent Food Concessions, four (4) Mobile Food Concessions and ten (10) Craft / Exhibitors Booths. **All Profit Making Ventures tenders will be on a first come first served basis.**

Those wishing to submit a tender for a Profit Making Venture will be expected to be on the Batoche site July 23 by 8:00 a.m. in preparation for the event and depart no later than July 31, 1998 after site clean up has been give and inspection and approval has been received from the "Back to Batoche '98" Committee.

The conditions of this tender are as follows:

1. The Profit Making Venture Contractee will indemnify and save harmless the "Back to Batoche '98" Committee from and against ALL claims, demands, loss, costs, damages, actions, suits, or other proceedings by whomsoever made, brought or prosecuted in any manner based upon, occasioned by or attributed to the activities of the Profit Making Venture Contractee.
2. The various work and or services are to be carried out and completed to the full satisfaction of the "Back to Batoche '98" Committee in a "clean and secure" atmosphere. environment and location assigned to them by the ""Back to Batoche '98" Committee.
3. The Profit Making Venture Contractee may **NOT** assign or sublet the Profit Making Venture Contract in part or in whole without the prior written approval and consent of the "Back to Batoche '98" Committee.

4. The "Back to Batoche '98" Committee reserves the right to terminate the Profit Making Venture Contract at any time before completion for any reason whatsoever.
5. The Profit Making Venture Contractee must and will be held responsible for making sure that **ALL** laws and labour standards for the Province of Saskatchewan and the Dominion of Canada are strictly adhered to.
6. The Profit Making Venture Contractee shall develop and present to the "Back to Batoche '98" Committee a detailed application, which includes the following items:
 - a] name (company), contact person, complete mailing address, phone and fax number,
 - b] proof of license(s) (example: liquor or lottery licenses),
 - c] incorporation (peddlers license) papers,
 - d] details of area required (including type, size, and special needs),
 - e] certified or cashiers cheque or money order to cover Profit Making Venture fee (see Item # 10 for further details), and
 - f] complete list of employees including the Profit Making Venture Contractee.
7. The Profit Making Venture Contractee shall secure services of personnel sufficient to meet the needs of the event ("Back to Batoche '98") and provide a complete list of the secured personnel to the "Back to Batoche '98" Committee. **The Profit Making Venture Contractee further agrees to purchase passes for ALL secured personnel they will be using during the four day event.** The Profit Making Venture Contractee agrees to submit all and any MERC (minatory employment related costs such as Canada Pension, Employment Insurance and Income Tax), Workers Compensation fees, and any other personnel related costs. Report(s) of any improper conduct by the Profit Making Venture personnel, and upon consultation with the "Back to Batoche '98" Committee will result in dismissal and or replacement of said individual. The Profit Making Venture Contractee agrees to provide all and any equipment the Profit Making Venture Contractee and or personnel should require in order to complete all aspects of Profit Making Venture Contract.
8. The Profit Making Venture Contractee agrees to pay for **ALL** their employees and own expenses, which includes travel to and from the "Back to Batoche '98" site, meals, accommodations, supplies, vehicle rental and any other costs incurred during the performance of the duties as outline in the Profit Making Venture Contract.
9. The Profit Making Venture Contractee further agrees to provide and put up and take down any shelters, tents, etc., and provide any chairs, tables, etc. needed to ensure the Profit Making Venture Contract is completed successfully. The Profit Making Venture Contractee agrees to keep clean during and clean up after the event.

10. The Profit Making Venture Contractee agrees to submit with their Profit Making Venture Application (as outlined in Item #6) the following fees:

Trampolines

Only one (1) contract available *Total = \$600.00*
\$ 200.00 per day plus proof of your own event liability insurance

Bingo

Only one (1) contract available *Total = \$1,050.00*
\$ 325.00 per day plus \$ 25.00 event liability insurance per day

Nevada's

Only one (1) contract available *Total = \$1,050.00*
\$ 325.00 per day plus \$ 25.00 event liability insurance per day

Pony Rides

Only one (1) contract available *Total = \$525.00*
\$ 175.00 per day plus proof of your own event liability insurance

Arcades

Only one (1) contract available *Total = \$1,050.00*
\$ 325.00 per day plus \$ 25.00 event liability insurance per day

Dunk Tank

Only one (1) contract available *Total = \$525.00*
\$ 175.00 per day plus proof of your own event liability insurance

Booth Rental

● **Permanent Food Concessions**

Only six (6) contracts available *Total = \$1,050.00*
\$ 325.00 per day plus \$ 25.00 event liability insurance per day

● **Mobile Food Concessions**

Only four(4) contracts available *Total = \$900.00 each*
\$ 275.00 per day plus \$ 25.00 event liability insurance per day

● **Craft Or Exhibitor**

Only ten (10) contracts available *Total = \$600.00 each*
\$ 175.00 per day plus \$ 25.00 event liability insurance per day

11. Certified cheques or cashiers cheque or money order are to be made payable to:

"Back To Batoche '98"

and forward it by mail or courier to:

P.O. Box 1752

North Battleford, Saskatchewan

S9A 3W2

BACK TO BATOCHÉ

JULY 23 - 26, 1998

North Battleford, Saskatchewan - June 4, 1998 - The Minister responsible for Sask. Metis Sports, Culture, Recreation & Youth Inc., Mr. Ralph Kennedy and the Board of Directors are pleased to announce that the annual "Back To Batoche" event will be held on July 23, 24, 25, & 26, 1998 just down the road from the Batoche National Historic Site.

Mr. Kennedy went on to share that over the past twenty eight (28) years, "Back To Batoche" has provided an opportunity for thousands of Metis to celebrate their culture and heritage. This internationally recognized event brings participants from all over the world to celebrate and learn more about the important role that the Metis people have played and continue to play in Canadian history. Two of the most important and recognized events in Canadian history are the Red River Rebellion in 1870 and what is referred to as the Riel Rebellion of 1885, both led by Louis Riel and Gabriel Dumont.

"Back To Batoche Days" includes: Red River jig music; fiddling, jigging, square dancing, a talent show, Batoche Queen and Batoche Princess and horseshoe competitions; sizzling bannock burgers; coed slo-pitch ball tournament; tug-o-war; children's events; Metis Voyageur games; and rodeo. As always, there is the opportunity to renew acquaintances and make new friends. Booths will feature traditional Metis food, colourful Metis sashes, beaded leather work, books and other Metis arts and crafts. The grandstand and dances will feature Meadow Lake, Saskatchewan's very own "Trail Dust Band." This is a four piece band which has been entertaining Canadians from coast to coast for the past six years. Their repertoire of music includes country, country-rock, old-time fiddle music and classic rock.

In conjunction with the "Back To Batoche" event, the annual "Procession" is held, in which participants walk to the mass gravesite of fallen Metis fighters from the Riel Resistance and celebrate the role the Metis played in history. Ralph Kennedy, Minister responsible for Sask. Metis Sports, Culture, Recreation & Youth, Inc. stated, "It is opinion of the Metis people, that it was the Canadian Government who was the aggressor in 1885; the Metis people did not rebel; but resisted the aggression of the government." The walk to the gravesite event leaves a lasting impression on visitors and participants alike.

Whether you are a Mother, Father, Grandmother, Grandfather, Aunt, Uncle or Child, "Back To Batoche" is truly a family centred event and provides something for every age group while camping in the beauty and clean air of Saskatchewan's great outdoors. Participants who come from all walks of life have an excellent opportunity to gain a greater understanding of the heritage of the Metis by celebrating together and promoting the Metis culture and way of life. It is the desire of the Sask. Metis Sports, Culture, Recreation & Youth, Inc. to promote an appreciation and acceptance of Metis and other cultural points of view, and build new partnerships.

While participating in the "Back To Batoche" event, we would like to encourage you to visit the renowned Batoche National Historic Site nearby, ferry across the South Saskatchewan River and enjoy a picnic in the rolling greenery of the Saskatchewan River Valley. These are just a few of the many unique opportunities to see in North Central Saskatchewan.

"As Minister responsible for the "Back To Batoche" event, I would like to take this opportunity to invite you to bring your family, your friends and neighbours to "Back To Batoche" in 1998" stated Mr. Kennedy as the press conference neared its conclusion. He also stated that if further information was required by any one they could call (306) 445-6822 for assistance.

Trail Dust

Trail Dust is a four piece band, which consists of Wesley Regan, Joseph Murray, Ben Sinclair and Roy Baldhead. The band has been together for approximately six (6) years and who's repertoire of music includes country, country-rock, old-time fiddle and classic rock.

Lead vocalist, **Wesley Regan** plays the fiddle and rhythm guitar. He has been involved in the music industry for over ten years and has played for various bands, which include Cruel Country, Steppin' Out, Chico & The Man, Kickin' and Back Country. Wesley has played for several occasion including the first ever Constitutional Talks, Metis National Council Elections, National Aboriginal Career Symposium and is the winner of the 1993 Reg Bouvette Memorial Award.

Joe Murray, the band's bass player, has been involved in music for the past twenty two (22) years. He has played with other bands which include Weekend Special, Laredo, Gardippy's, Kelly Atcheynum, Kickin' Back Country, Honk Heroes, Steppin' Out, which opened for Blue Rodeo.

As the drummer, **Ben Sinclair**, has been involved in the music industry for the past ten (10) years. He has played with Kelly Atcheynum, Double Edge, Steppin' Out, Lori Church, and Kickin' Back Country.

The newest member of the band is **Roy Baldhead** who plays lead guitar. Roy is an accomplished studio and production engineer.

Trail Dust has performed at the Beauval Jamboree, Meadow Lake Stampee, Meadow Lake Local #31 Hockey Tournaments, numerous rodeos, and the National Aboriginal Curling Championships.

WANTED

participants for the
1998

Batoche Queen & Batoche Princess

Individuals wishing to enter and qualify to run for the title of either Batoche Queen or Batoche Princess must be a member of a Metis Local, complete application form and be sponsored by a Metis local or affiliate of the Metis Nation.

Further details attached to this poster.

Crowning of the Batoche Queen & Batoche Princess will take place on Saturday, July 26, 1998 at 9:00 p.m. as part of the "Back To Batoche" celebrations.

R · U · L · E · S

BATOCHÉ QUEEN & PRINCESS

Batoche Queen

Each individual wishing to enter and qualify to run for the title of *Batoche Queen* must:

- complete the attached application form,
- must be a member of a local within the Metis Nation,
- be sponsored by a local and affiliate of Metis Nation,
- be eighteen (18) years old or older,
- must sell tickets (*) a minimum of 100 tickets
- must be available for guest appearances, available (daily) at the Back To Batoche event and be in attendance Saturday, July 25, 1998 at 9:00 p.m. and
- be self confident, good self starter, organized and a good public speaker.

Batoche Princess

Each individual wishing to enter and qualify to run for the title of *Batoche Princess* must:

- complete the attached application form,
- must be a member of a local within the Metis Nation,
- be sponsored by a local and affiliate of Metis Nation,
- be between the ages of fourteen (14) and seventeen (17) years old,
- must sell tickets (*) a minimum of 100 tickets,
- must be available for guest appearances, available (daily) at the Back To Batoche event and be in attendance Saturday, July 25, 1998 at 9:00 p.m. and
- be self confident, good self starter, organized and a good public speaker.

(*) Tickets Sales:

Each contestant will be given five books to start his / her campaign off with. Upon completion of sales of the first five (5) books, he / she must return sold ticket books and dollars collected with a complete break down of sales (# sold at \$2.00 each and # sold at 3 for \$5.00). The "Back To Batoche" Ticket Sales Coordinator will verify report and forward another five (5) books. A ten (10) percent commission will be paid to each contestant upon verification of sales report and so on until Saturday, July 25, 1998 at 2:00 p.m.. Then all unsold tickets, sold ticket books, and dollars collected must be turned in to the Batoche Queen Committee.

Crowning of the Batoche Queen & Batoche Princess will take place on Saturday, July 26, 1998, at 9:00 p.m.

APPLICATION FORM

BATOCHÉ QUEEN & PRINCESS

TO BE COMPLETED BY CANDIDATE FOR BATOCHÉ QUEEN OR PRINCESS

Name.....
Address.....
City.....
Province..... Postal Code.....
Phone # (Work)..... Phone # (Home)..... Fax #.....
Metis Nation of Alberta..... B.C..... Manitoba..... N. W. T..... Ontario..... Saskatchewan.....
Metis Nation Local #..... Metis Nation Region.....
Application for..... Batoché Queen..... Batoché Princess.....

Please attached a resume about yourself including agencies, businesses or non-profit organizations, where you may have volunteered (***) your time.

(**) Volunteered means to provide services without remuneration (pay).

TO BE COMPLETED BY CANDIDATE FOR BATOCHÉ QUEEN OR PRINCESS'S SPONSOR

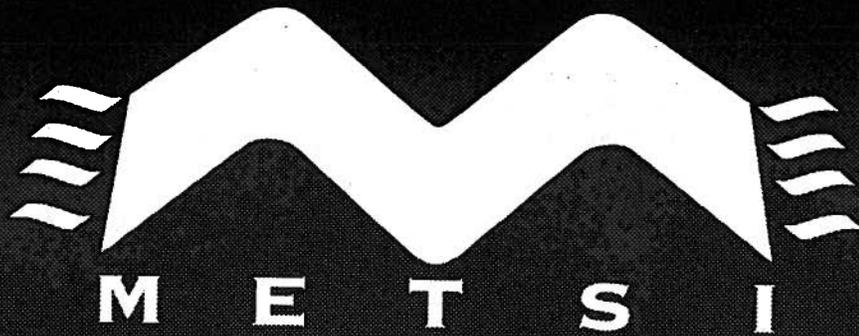
We,..... are sponsoring.....
for..... Batoché Queen..... Batoché Princess for the following reasons:

.....
.....
Yes,..... is of Metis ancestry
and a member of the Metis Nation of.....
Local #..... dated this..... of....., 1998

Signed by:.....

Name (Printed):.....

Phone # (Work)..... Phone # (Home)..... Fax #.....



Metis Employment & Training of Saskatchewan, Inc.

proudly supports the

BACK TO BATOUCHE '98

COED SLO-PITCH TOURNAMENT

\$5,000.00

Guaranteed
Prize Package

July 24 - 26, 1998

\$150.00

Prepaid
Tournament Fee

MAIL YOUR ENTRY FEE (*Certified Cheque or Money Order*) PAYABLE TO:

"BACK TO BATOUCHE '98"

P.O. Box 1752

North Battleford, Saskatchewan

S9A 3W2

NO REFUNDS AFTER JULY 15, 1998

TO ENTER YOUR SLOW PITCH TEAM CALL:

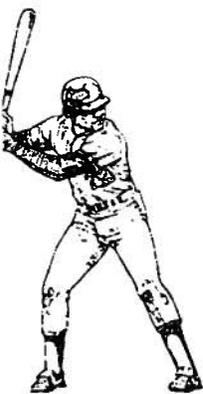
Sask. Metis Sports, Culture, Youth & Recreation, Inc.

(306) 445-6222

Make Plans To Attend

"BACK TO BATOUCHE '98"

July 23 - 26, 1998



Special thanks to Metis Employment & Training of Saskatchewan, Inc. for their generous support of this event.

BACK TO BATOCHÉ

PLANNING COMMITTEE, INC.

Non Profit Corporation #212954

#100-691-109th Street P.O. Box 1752

North Battleford, Saskatchewan

S9A 3W2

Phone # (306) 445-6822

Fax # (306) 445-9830

Re: Back to Batoche 98 Event

On the following pages you will find detailed information on our Back to Batoche 98 Co-ed Slo-pitch tournament about sponsorship and advertising.

- a) full sponsorship \$5000.00
- b) partial sponsorship ranging from \$150.00 - \$2000.00
- c) three advertising sizes
- d) order form with space to compose your advertisement.

The "Back to Batoche Days" has been held over the past 26 years and allow the Metis to celebrate their culture and heritage. In 1997, we had a large number of people participating in this internationally reconized event which brought participants from all over the world to celebrate and learn mor about the important role that the Metis people have played and continue to play in Canadian history. The most important and recinized event is the role that Louis Reil and Gabriel Dumont played in the Red River Rebellion of 1885.

Back to Batoche 98, along with the co-ed slo-pitch tournament, includes other events such as Red River Jig Music ,Fiddling, Square Dancing, Jigging contests,sizzling banock burgers,tug-o-war, childrens events, horseshoe competition,buckskin parades,talent show,rodeo and the opportunity to meet and see acquaintances with old friends and making new ones. There will be many booths which will feature traditional food and colorful Metis sashes,beaded leather work, books and other Metis arts and crafts. The grand stand and dances will feature the "Trail Dust" Band from Meadow Lake, Saskatchewan.

The Back to Batoche Co-ed Slo-Pitch Tournament will have a guarantee of \$5000.00 prize package \$4800.00 in prize money \$200.00 cost of trophies with the total being \$5000.00. The top four teams would recieve a trophy with the sposors name on the trophy. We would like to see your company as a supporter of this Co-ed Slo-Pitch Tournament.

If you are interested in sponsoring for prize money or a advertising space, please don't hesitate to call me for any further concerns or questions.

Sincerely,

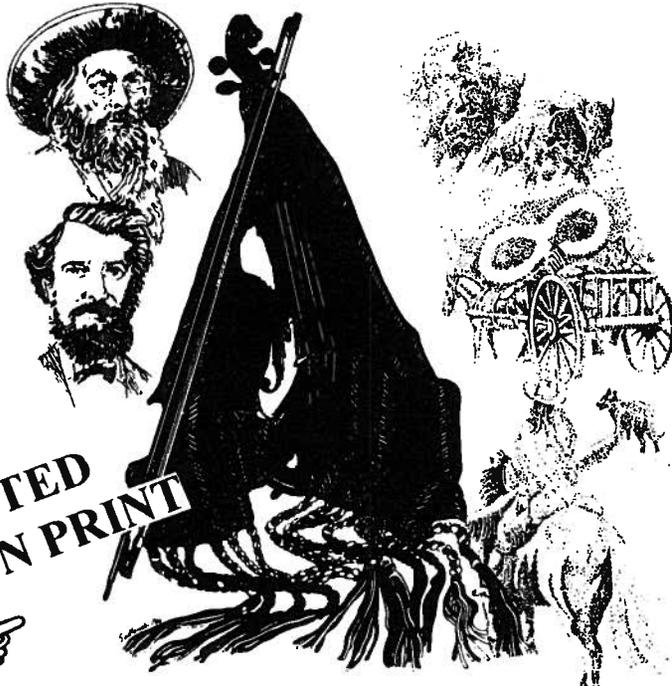


Vince Sauvie
Slo-Pitch Coordinator

Co-ed Slo-Pitch Tournament Sponsorships required for prize packages

1	\$2,000.00	Metis Employment & Training of Saskatchewan, Inc.
2	\$1,200.00
3	\$750.00
4.	\$500.00
5.	\$150.00
6.	\$150.00
7.	\$150.00
8.	\$150.00

B A T O C H E '98



LIMITED
EDITION PRINT

BACK TO BATOCHÉ DAYS

July 23 - 26, 1998

- | | |
|---|-------------------------|
| . Talent Show | Buckskin Parade . |
| . Square Dancing & Jigging Competitions | Tug-o-War Contest . |
| . Ball Tournament | Horseshoe Tournaments . |
| . Children's Activities | Youth Activities . |
| . Grandstand | Midway . |
- Sizzling Hot Bannock Burgers plus much, much more.

DRAFT COPY

BACK TO BATOCHÉ '98

SLOW PITCH SOUVENIR PROGRAM

Back Page	\$500.00
Full Page	\$200.00
Half Page	\$125.00
Quarter Page	\$75.00

- All ads are black and white only.
- Sample sizes of quarter, half and full page ads.
- Logos are welcomed but must be clear and will not be returned.
- Advertising material can be camera ready or typed.
- If you require a proof of your ad, please provide us with a fax number where the "Draft" document may be sent.
- Deadline for advertising is July 5, 1998
- Payment must be made by certified cheque, or money order. **NO INVOICING** for ads will be accepted.
- Receipts will be issued upon receipt of payment.
- A limited number of limited edition prints (pictured to the left) are on sale for \$75.00 each.
- Certified cheque, or money order is to be made payable to: *"Back To Batoche" Planning Committee, Inc.*

Full Page \$200.00

**Quarter Page
\$75.00**

Half Page \$125.00

ORDER FORM

Firm Name: _____

Mailing Address: _____

City: _____

Postal Code: _____

Contact Person: _____

Phone #(W) _____

Fax #: _____

AD SIZE

_____	Cover	Outside Back	\$ 1,500.00
_____	Cover	Inside Front	\$ 1,000.00
_____	Cover	Inside Back	\$ 1,000.00
_____	Inside	Inside Full Page	\$ 750.00
_____	Inside	Half Page	\$ 500.00
_____	Inside	Quarter Page	\$ 350.00
_____	X	Limited Edition Print(s)	\$ 75.00

METHOD OF PAYMENT

_____ Certified Cheque # _____ \$ _____ .00

_____ Money Order # _____ \$ _____ .00

SPECIAL INFORMATION

_____ Yes, I do need a proof copy of my ad.

Please fax it to me at (_____) _____ - _____

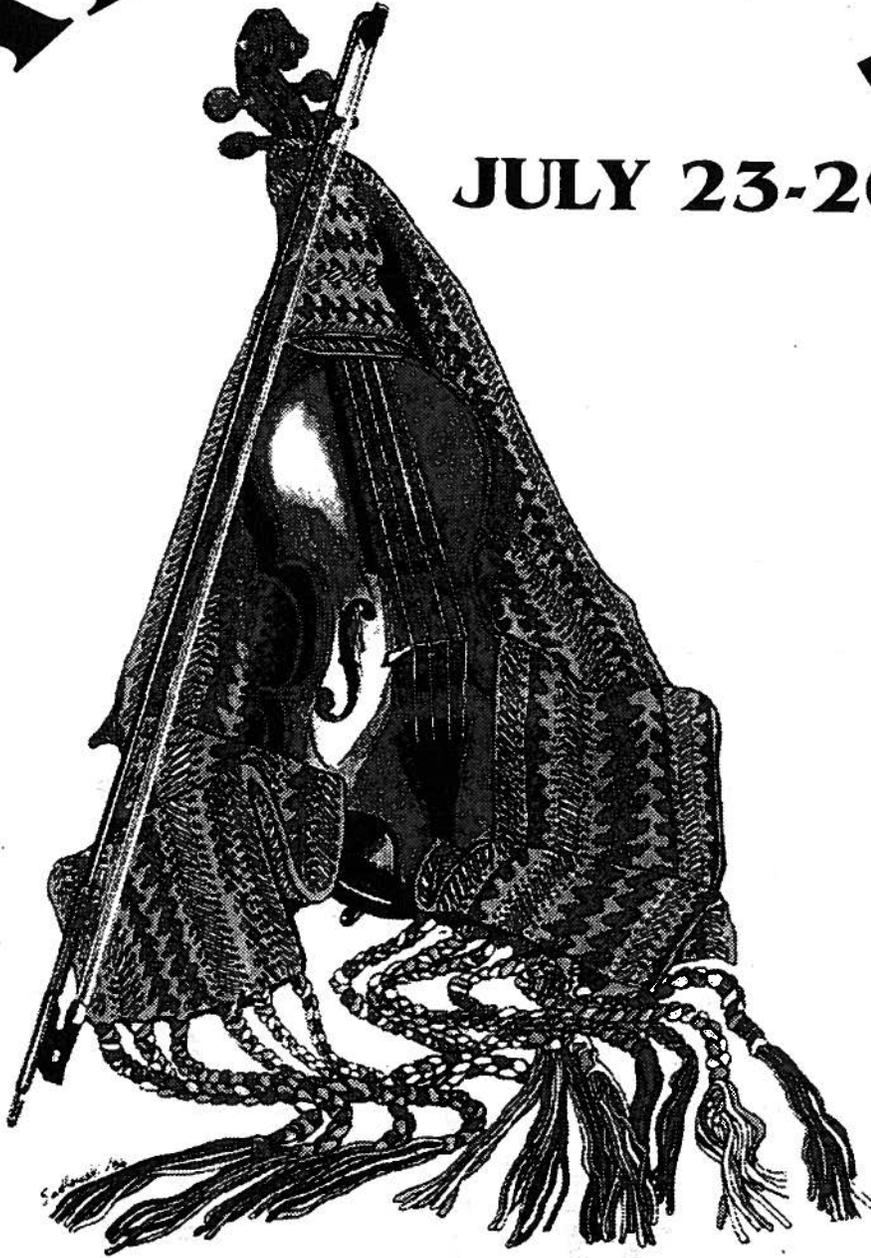
_____ No, I do not need a proof copy of my ad.

ADVERTISEMENT

(Camera ready ad, layout, information, logo, etc.)

BATOUCHE '98

JULY 23-26



RODEO

Summary

Rodeo, like all sports, has its own language, standards, and practices. The popularity and interest in rodeo and in the cowboy, has increased tremendously in the last few years. To be a cowboy is a way of life for some and for others it is only a dream. Many cowboys, even though they are week-end cowboys, live this dream through the Canadian Cowboys Association(CCA) and the rodeos produced.

In 1997, CCA rodeos attracted close to 100,000 spectators with an average of over 1500 at any given rodeo. These spectators are drawn to the events by the heritage, colour, drama, and exciting competition of this sport. Back to Batoche Days, with its proximity in Rosthern, Saskatchewan is a perfect place to hold an event of this nature. It creates a great potential for marketing specific products and services in the Prince Albert, Rosthern and surrounding areas.

Introduction

The Canadian Cowboys Association has been in existence since 1963 with 150 members, and has increased its members yearly. The membership in 1997 was just under 700 with about 85 percent participating in the action.

The CCA is a rodeo association which promotes rodeo as a fun and inexpensive family entertainment. Each year the association makes contact with committees in Saskatchewan, Manitoba and Alberta to co host their rodeos. Most CCA rodeos are sponsored by local civic organizations to raise funds for community projects. In this case the funds are being raised to have a permanent structure for showers and bathrooms on the Batoche land. As well as plans are being made for a theatre and a dance hall. Parades, dances, and pancake breakfasts are usually held in conjunction with the actual rodeos, all drawing an ideal cross-section of consumers to the respective communities.

The Batoche Rodeo Committee is convinced that there is a tremendous opportunity for you to capitalize on this focused community attention, and to impact those consumers and influence their buying habits.

The Investment

The positioning of your company's exposure will be directly related to your investment. Factors such as identification, size and layout of your company's sponsorship will be in proportion to your investment. The obvious question is, "How much should my company invest?" Your sponsorship dollars are important and we understand the tough decisions you have to make in order to achieve the best results from your money. With your assistance, the Batoche Rodeo can be a memorable experience for participants, and a good vehicle for exposure of your company.

For your sponsorship, the committee will deliver a return on your investment in the following areas:

- Positive publicity
- P.A. announcements

- Signage
- Complimentary tickets
- Limited edition poster of your event for your office

It is the assistance from sponsors which allows for the special touches that make each rodeo event unique. The extras surrounding the rodeo help to make each event a memorable one for everyone involved, particularly the winning champions and the sponsor for each rodeo event.

This is an excellent opportunity to receive the widest target audience for your product at one of the lowest investment costs ever!!! This is not just another sponsorship request.

Sponsorship Opportunity

PLATINUM

The platinum sponsorship will be provided with the widest range of promotional opportunities during the Batoche Rodeo. You are the "meat and potatoes" of this Rodeo.

There are only ten Platinum sponsorship available.

Platinum sponsorship includes:

- announcement spots during both performances of the rodeo
- a 1/2 page ad with product/service information on the sponsorship page of the official rodeo program.
- remote radio announcements during the rodeo.
- signage,(banner-supplied by you),displayed on one of ten arena gates in the heart of the action. Must be within 5' (W) by 2.5' (H) dimensions. (see diagram located on the last page)
- two complimentary tickets to both the rodeo and the dance as well as 4 free passes to Back to Batoche event.
- invitation to meet with the committee regarding any concerns and better ways to promote rodeo and sponsors products and services.
- limited edition poster
- platinum sponsors also receive the rights for use of the CCA logo on advertising and promotional materials. ****Pending****
- Also your name will be on the poster for advertising

YOUR INVESTMENT:.....\$500.00

GOLD

The gold sponsorship will also be provided with a wide range of promotional opportunities during the Batoche Rodeo. You are the event sponsor, the reason the cowboys are here.

There is only seven Gold sponsorships available.

Gold Sponsorship includes:

- announcement spots during your event at both performances of the rodeo.
- a business card sized ad with products and service information on the sponsorship page of the official program.
- signage, (banner- supplied by you), displayed in key viewing areas close to bucking chutes (see diagram located on last page) must be within 5' (W) by 2.5' (H) dimensions.
- two complimentary tickets to both rodeo performances and dance, as well as 4 free passes to enter "Back to Batoche" event.
- limited edition poster.

YOUR INVESTMENT:.....\$400.00

SILVER

The silver sponsorship will be included in a number of promotional opportunities and special privileges. You will be directly responsible for partial construction of a permanent rodeo facility.

There are 20 silver sponsorships available.

Silver sponsorship includes:

- announcement spots during both performances of rodeo.
- company name listed in special section of the official program.
- signage,(banner-supplied by you), displayed on a arena panel directly across from viewing audience or beer gardens. Must be within 5' (W) by 2.5' (H) dimensions (see diagram on last page).
- two complimentary tickets to both rodeo performances and the dance, as well as 4 free passes to "Back to Batoche" event.

YOUR INVESTMENT:.....\$250.00

BRONZE

The Bronze sponsorship or "Friends of the Batoche Rodeo," will have the opportunity to gain recognition and privileges with a modest investment.

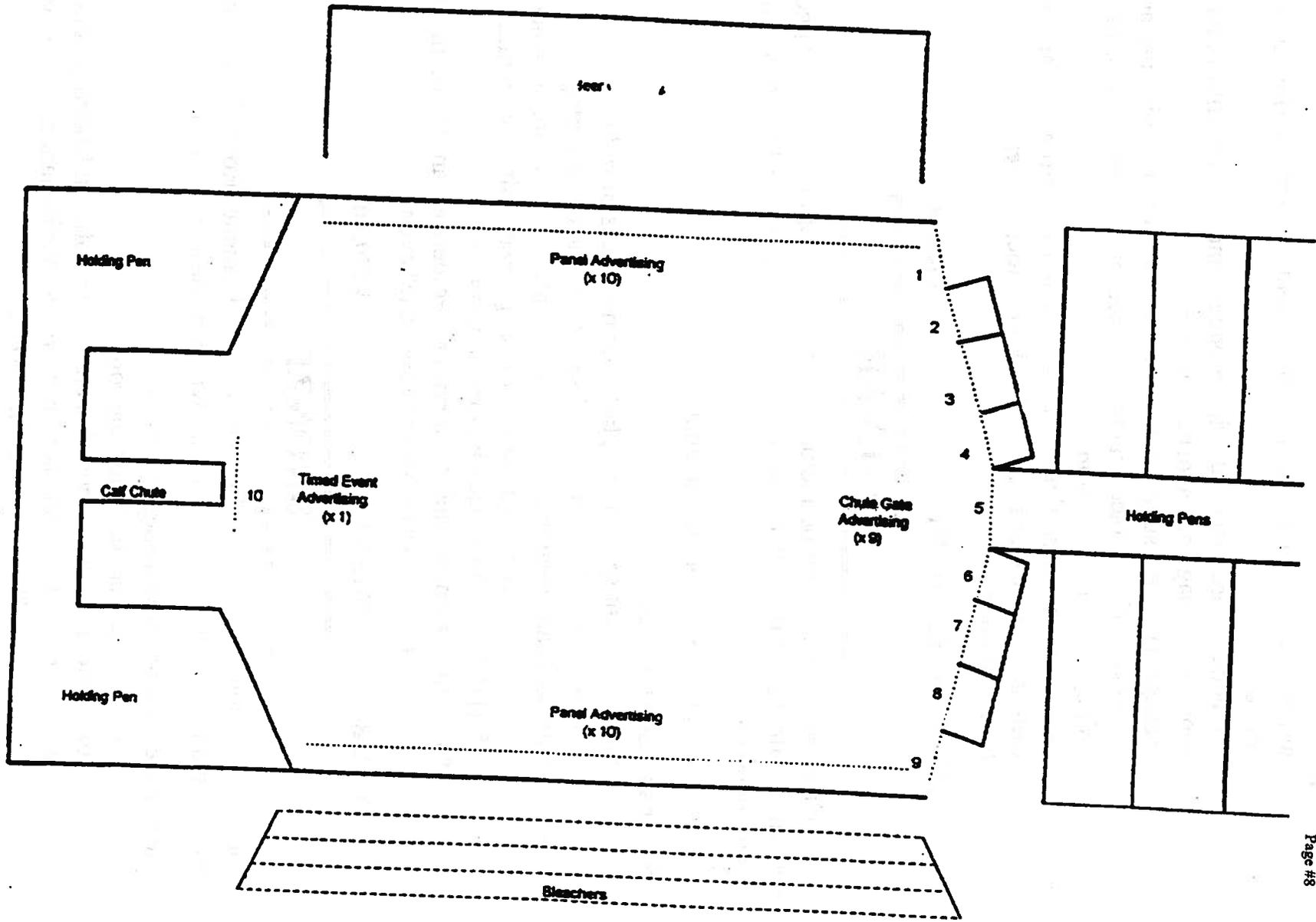
The Bronze sponsorship package includes:

- announcement spots during the rodeo
- honorable mention in special section of the official Rodeo program.
- two complimentary tickets to both rodeo performances and as well as 4 free passes to "Back to Batoche" event.

YOUR INVESTMENT:.....\$100.00

Batoche Rodeo Arena

Advertising Banner Locations



B A T O C H E '98



LIMITED
EDITION PRINT

BACK TO BATOCHÉ DAYS

July 23 - 26, 1998

- | | |
|---|-------------------------|
| • Talent Show | • Buckskin Parade |
| • Square Dancing & Jigging Competitions | • Tug-o-War Contest |
| • Ball Tournament | • Horseshoe Tournaments |
| • Children's Activities | • Youth Activities |
| • Grandstand | • Midway |
- Sizzling Hot Bannock Burgers plus much, much more.

DRAFT COPY

BACK TO BATOCHÉ '98

SOUVENIR PROGRAM

Circulation 8,500

	Location	Total Cost	Cost Per Person
Cover	Outside Back	\$ 1,5000.00	\$.176
Cover	Inside Front	\$ 1,000.00	\$.118
Cover	Inside Back	\$ 1,000.00	\$.118
Inside	Inside Full Page	\$ 750.00	\$.089
Inside	Half Page	\$ 500.00	\$.059
Inside	Quarter Page	\$ 350.00	\$.042

- Cover Ads are full four processed colour.
- Inside Ads are black and white only.
- Sample sizes of quarter, half and full page ads.
- Logos are welcomed but must be clear and will not be returned.
- Advertising material can be camera ready or typed.
- If you require a proof of your ad, please provide us with a fax number where the "Draft" document may be sent.
- Deadline for advertising is July 5, 1998
- Payment must be made by certified cheque, or money order. NO INVOICING for ads will be accepted.
- Receipts will be issued upon receipt of payment.
- A limited number of limited edition prints (pictured to the left) are on sale for \$75.00 each.
- Certified cheque, or money order is to be made payable to: "Back To Batoche" Planning Committee, Inc.

Full Page

Quarter Page

Half Page

ORDER FORM

Firm Name: _____

Mailing Address: _____

City: _____

Postal Code: _____

Contact Person: _____

Phone #(W) _____

Fax #: _____

AD SIZE

_____ Back Cover Page \$ 500.00

_____ Full Page \$ 200.00

_____ Half Page \$ 125.00

_____ Quarter Page \$ 75.00

_____ X Limited Edition Print(s) \$ 75.00

METHOD OF PAYMENT

_____ Certified Cheque # _____ \$ _____ .00

_____ Money Order # _____ \$ _____ .00

SPECIAL INFORMATION

_____ Yes, I do need a proof copy of my ad.

Please fax it to me at (_____) _____ - _____

_____ No, I do not need a proof copy of my ad.

ADVERTISEMENT

(Camera ready ad, layout, information, logo, etc.)

PARTICAPACTION FOR METIS FAMILIES AND COMMUNITIES

I. Proposal

The purpose of this proposal is to seek funds to better our "Back To Batoche" site.

II. Background

- * As a result of oppression throughout history, many Metis children and families are suffering hardships today. Many of our children have been removed from our culture, have had their culture denied and have lost the traditional ways of the Metis family values and strengths.
- * With this our diets, fitness and emotional support have parished. We need some ground as to how to bring our Metis strength's, self - esteem back up to par. To walk with our heads held up high and to be proud of who we are as Metis people.
- * We've been trying a number of different methods to see our Batoche Days a great success. Well one way of bringing the Metis colonies together as one is to participate in a Saskatchewan wide Bike - A - thon. For all Metis to make a difference is to come together and have the goal of participating in the bike a thon to raise funds to make the Batoche site one, that we can call our own home away from home and be proud of our Batoche site filled with things for the Metis to come, more than just once a year to visit and share with fellow Metis people. We all need to take part in this year's Back To Batoche Day's and form a new and bright

future place for our next generations to come and learn their culture and values.

III. Principles/ Objectives

* The long term objective is "to create an environment for Metis people to come together as one in a positive way, to work on their goals in life so they may accomplish their goals with a healthy long happy life as once before.

* Our issues are well balanced meals and participation daily for young and old. For healthier living, emotionally and physically. For many of our Metis people today are obese, diabetic, heart & lung disease are just a few that danger the well being of who we are as Metis families and communities.

- a) Exercise daily
- b) Eating balanced meals
- c) Good Hygeine
- d) High self - esteem
- e) Setting Goals & Following through with them

IV. Method

Our Region we are running this Bike A Thon to promote well being and to raise funds for the Batoche site.

We are starting our journey on July 20, 21, 22 & 23. It consists of 197 Kilometers from North Battleford to Batoche.

There will be a three(3) night camp overs on our four day journey, also there has been an age limit set. The ages that will be participating in the Bike A Thon is ten (10) years and up.

The things each individual will need is:

tent, pillow, sleeping bag, warm clothes, cool clothes,
mosquito repellent, cap to keep the sun raise off head,
tanning lotion, wind jacket, water bottles, snack bags, and
most of all a BIKE.

I'd like to see other Regions participate in our Bike a thon. From
their own Regions and if possible meet on the third night in
Rostern and have a big Barbeque to bring the groups together
before Batoche Day's.

The pledge sheets can be so much per k.m. or an out even amount
to be paid immediately so it stops the hassel of trying to get these
funds after. Also in our Region we have put up three (3) prizes for
the ones who may receive the most pledges and funds.

First Prize	C.D. Player
Second Prize	a Walkman
Third Prize	a Alarm clock/Radio

Also the Region in competition with the most funds raised with
receive a plaque for recognition for the time and efforts they've put
into this bike a thon to be a success.

Our goal is to raise \$100,000.00 throughout Saskatchewan.

Some sponsorships are:

Heart & Stroke foundation
Various Fitness clubs
and local stores

V. Evaluation

Based on Metis participants & Metis Communities supporting our home land.